

NORDIC FRINGE NETWORK

Bergen
Gothenburg
Reykjavik
Stockholm

Dear Artist,

January 2017

Thank you for showing interest in the Nordic Fringe Network (NFN).

The Nordic Fringe Network (NFN) aims to simplify systems and provide economical touring opportunities for artists applying to one or more of the Fringe festivals in the Nordic region.

Before you proceed with the application form please take a moment to familiarise yourself with our artist guidelines.

The 2017 NFN circuit incorporates:

- Gothenburg Fringe Festival (GOFF) 1-2-3-4 Sept

www.gothenburgfringefestival.com / www.facebook.com/GothenburgFringeFestival

- Stockholm Fringe Festival (STOFF) 6-7-8-9-10 Sept

www.stockholmfringe.com / www.facebook.com/Stoffholm

- Norway Fringe Festival (NOFF) 13-14-15-16-17 Sept

www.norwayfringe.com / www.norwayfringe.com

- Reykjavik Fringe Festival (RVKFF) 21-22-23-24 Sept

www.rvkfringe.is / www.facebook.com/rvkfringe.is

PRACTICAL INFO FOR PROSPECTIVE APPLICANTS

- It's not a requirement to do all 4 festivals.
- Most acts are expected to do 1-2 of the festivals aligned with each other. Seasoned Fringe acts will go for all 4!
- We have spaced the festivals within a 4 week period with each festival culminating at a weekend allowing 2-4 days for reboot & relocation for all involved.
- An organized Fringe train journey is planned between Gothenburg and Stockholm. Journey cost is approximately 15-35 euros per head depending on departure time and train company of choice (MTR Express and SJ).
- The flights from Stockholm – Bergen - Reykjavik cost approximately 140 euros depending on departure time and airline choice. Best deals are airline combinations. This information is based on Skyscanner (Jan 2017).
- Our teams suggest a good roam around on travel search engines to find the best option for your team!

1 NETWORK = 4 UNIQUE FESTIVALS

- All 4 festivals will have their own digital and / or printed programme brochure.
- All festivals will have separate administrative organisations meaning you will still have to submit your programme copy and visuals separately.
- Venue conditions and festival formats are also going to vary between the different festivals.
- The admin fee involved will vary from location to location.

The festivals have got one thing in common: the aim to elevate the local through the global to offer the audience unique experiences outside of the traditional, to push boundaries and promote artistic innovation and bravery.

GENERAL NFN 2016 ARTIST GUIDELINES

What is NFN and who can apply to the festival?

- NFN is a network of four international festivals that welcomes artist from all countries and territories.
- Everyone can submit their work to the NFN.
- The NFN festivals welcome work from both established and emerging artists.

- NFN is a multidisciplinary arts platform where various artistic expressions/disciplines are presented together.
- NFN encourages innovative and experimental work.
- Our team likes to facilitate art that does not fit into other commercial festivals.
- You're free to submit any type of work. The application form offers the following genres/choices:

1. Theatre
2. Dance
3. Performance
4. Installation
5. Music
6. Visual Art (Photo/Video etc)
7. Spoken Word
8. Mobile Art (App/Mobile based work)
9. Site Specific
10. Other

- An average fringe show is 60min long.
- Durational work and shorter presentations are also welcomed.
- Applications can only be submitted online. If possible, please source your production materials locally.
- Sharing is caring. Each Stoff stage / space is typically used by several productions during the course of the festival.
- Your stage comes equipped with a basic light rig/PA. This will vary from venue to venue.
- Your work can be presented in any language.
- The vast majority of the audiences understand english.
- Each year a substantial Nr of works presented are not dialogue based.
- Work in progress, Arts discipline cross-over projects and international collaborations are particularly welcomed.
- Artists will be promoted via the festival websites, social media, newsletters, press releases and direct advertisement.
- All editorial materials such as promotional pictures and info texts are subject to approval from the programming team.
- Alterations to programme texts will be presented for approval prior to publication.
- The festival reserves the right to crop pictures for editorial purposes.
- Substandard/low resolution promo images can't be included in the official programme. Information about file size specification will be provided to all artists upon participation confirmation.
- The fringe works according to the "Many little streams create a river" principle. The more you put in, the more you get engaged, the further you get. More information

about hyperlinking, use of hashtags and inviting people from your private and professional environment will come closer to the event.

- NFN member festivals invite hundreds of industry professionals to their festival. Each year a number of productions are purchased by local or overseas producers.
- Many artists find their future collaborators through their fringe participation.
- GOFF / NOFF / RVKFRINGE / STOFF will be housed in multiple venues across the host cities.
- The venues come equipped with performance spaces of various sizes and capacities.
- Artists are asked to indicate their space choice in the application form.
- There is a limited set of each stage type and not all production will have access to their first hand stage/space choice.
- All production will be consulted before final venue allocation.
- A panel of seasoned industry experts helps the programming team with the stage/space allocation.
- Anticipated audience is estimated and taken into consideration during this stage of the selection process.
- The Artist is expected to arrive “on set” fully prepared.
- There are minimal or no storage facilities in the venues.
- Do you have a set/props heavy production? Our team will consult with you during the pre festival period.
- Your team will be assigned a tech consultant that will analyse your needs vs venue offering and work out the ins and outs of logistics.
- Access to your allocated stage is strictly limited, approx 1 hr set up and 45 min bump out.
- Technical rehearsal and meeting will be organised between house technicians and production team.
- Separate non-venue based rehearsal spaces are made available depending on location.
- Artists with ticketed shows are entitled to a minimum 70% (this may vary from city to city. More info will be published via the individual festival websites.
- Box office revenue payout takes a minimum of one month from the completion of the festival (Usually longer pending paperwork trail).
- There are several ways to declare the funds generated. Ticket sales declared as income will be taxed according to local tax rates. Ticket sales can also be matched with travel / accommodation (These costs fall under the expenses category). This is tax free.
- Great effort is put in to deliver a fringe offering with even genre, gender and geographical spread.
- We realise that you need to budget your stay and minimise costs, but we strongly recommend that you factor in a few days before the festival to settle in.
- There is a minimum of 2 days allowed between each festival for travel.
- Cultural institutes and foreign embassies have minor budgets set aside for cultural support, Funding is not easy to begin with, but it's not impossible and definitely worth

a try. Upon participation confirmation please let us know if you need a letter of support to be issued for upcoming funding applications.

- Crowdfunding has proven to be very popular and successful for many previous NFN artists. Check out www.indiegogo.com to see examples of how you can generate funding in your community.

GET IN TOUCH!

Got questions about the network? Our team is at hand nearly 24/7 via these pages:

www.facebook.com/NordicFringeNet
www.twitter.com/nordicfringenet

A network website is under construction and will feature handy touring tips and network news from spring Feb 2017.

THANK YOU!

Your time and creativity invested in this process is much appreciated.

We look forward to learning more about your work!

Team GOFF / NOFF / RVKFRINGE / STOFF

